

**Introduction**

If you are Interested in design, the Amsterdam Design Tour is a perfect opportunity for you to get a first hand experience of the Dutch Design scene. The best place to start is the design department of the Stedelijk Museum. It houses the largest design collection in the Netherlands.

We will arrange meetings for you with a number of Dutch designers in their studios or at special locations. The tour will end in the ArtDeli restaurant where art and design are combined with the best food. We will personalize your visit and will make it an inspiring experience you will always remember.

**Meet the designers****Tour Program:**

Your guide will be waiting for you at the entrance of the Stedelijk museum. The design department gives the most extensive overview of design of the last 100 years. We will look at world famous designs but also discuss the way design influences the new generation Dutch designers.

Where Eindhoven is the breeding place for young Dutch Designers, Amsterdam with its international connections is the place where they establish themselves professionally.

We will visit a number of leading Design stores like Droog and Moooi and will meet with designers like Edward van Vliet\* or Sjoerd Vroonland\*. Meeting designers in their private home or workshop is a unique experience. They love to tell you how they work, and you will first hand experience the proces of design. Their passion is quite contagious!

*\* subject to availability*

The tour ends at lunchtime or dinnertime at ArtDeli a new type of gallery/restaurant that provides a platform for young designers but also takes care of the visitor that wants to have lunch or dinner amidst art and design.

For those of you who would like an extended tour of two days, including a visit to Eindhoven, the design hub of Dutch Design, we can personalize your visit, like we do during Dutch Design Week. We will take care of your trip and overnight stay, make sure you dine in the trendiest restaurants and accompany you to private meetings with designers. We will make sure you will have a truly memorable stay where the only thing you have to do is open your eyes and mind . Let us take care of the rest!

**Tour specifics**

The tour is available as a private and corporate tour. We have morning tours including lunch and tours in the afternoon including dinner..

The tour starts in lobby of the Stedelijk Museum, it will take about 4 hours and includes:

- Curator tour through the Stedelijk Museum
- Private guide to take you to designers and
- visit at design shops like Droog or Moooi in Amsterdam includes a drink
- Lunch (morning tour) or early dinner (afternoon tour in Art Deli
- Visits to 2 designers in their studios subject to preferences and availability
- One beverage (house wine, beer or soft drink) is included with the meal. Other drinks can be ordered separately.

Check our website for prices on private Amsterdam Design Tours. For additional options and corporate tours contact us for a custom tour offer and pricing.

**Book your Amsterdam Design Tour**

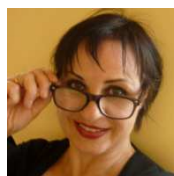
Let us know your preferences and we will be in touch with you for the final arrangements.

Send your details to: [amsterdampersonalized@ceryx.nl](mailto:amsterdampersonalized@ceryx.nl)

Name :	.....
Email address	.....
Phone :	.....
Morning or Afternoon tour:	Morning Tour (from 10.00-14.00 Friday & Sunday) Dinner tour (from 14.00-18.00 Wednesday & Thursday)
Date :	.....
Tour type	Private Tour/Corporate tour
Number of guests:	..... (min 2 persons)
Options	Pick up/Drop off at hotel in Amsterdam

**Amsterdam***Personalized.com*

Lilian Tilmans has organised hundreds of International Press Tours to Amsterdam for the Amsterdam Tourist Office and since a couple of years with her own agency .



*Lilian Tilmans*

Check our website for more information.

[www.amsterdampersonalized.com](http://www.amsterdampersonalized.com)

Because of her vast experience she was asked to organise corporate and private tours in Amsterdam. These worked out so well that she set up Amsterdam*Personalized.com* which is now offering a variety of culinary, art and design tours.

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