

## Introduction

Springtime in Holland brings up the image of blooming fields of millions of flowers. We have organised a one day tour not only to take a closer look behind the flourishing Dutch flower industry, but a day where you will experience spring in its real sense. You will never again see so much flowers in one day !

## Dutch Flowers in spring



## Program:

We will meet you early in the lobby of your hotel to go to the world's largest flower auction in Aalsmeer, the hub of this Dutch billion-dollar industry including flower growers, auction houses, public gardens that showcase the flowers; and the museums and private gardens that celebrate the horticultural tradition and attract visitors from all over the world.

From the auction house we continue our drive through the Bollenstreek an area full of flower fields, with stripes of differently coloured flowers in the flat Dutch landscape.

In the little town of Lisse we visit the Keukenhof Garden, which started as the small kitchen (keuken) garden of a 15th-century countess. Build out over the centuries it now presents itself as nothing less than the most beautiful spring garden in the world, designed to showcase the art of Dutch bulb growers. Spilling across 28 hectares of wooded parkland the Keukenhof attracts more than 700,000 visitors annually.

The garden has 14 kilometres of walking paths that wind around ponds, a windmill, greenhouse pavilions holding indoor displays, and more than seven million bulbs planted three layers deep to ensure a blaze of colour from the end of March to mid-May.

We end the tour again in Amsterdam where the driver will bring you to your hotel. Optionally we can also introduce you to some of the world famous florists in Amsterdam.

**Tour specifics**

The tour lasts one full day is available as a private and corporate tour. The tour starts early in the lobby of your hotel as we want to visit the auction. A spacious luxury car with driver will take us around:

- to the Aalsmeer Flower auction (the largest in the world)
- along the blooming flower fields
- to the Keukenhof where we will have lunch

In the afternoon we take a guided tour with plenty of time to walk around in the beautiful garden.

Timing: This tour should be done around mid-April (depending on the weather) for the best flower-viewing opportunities, and is calmest on weekdays, when there is less traffic.

The Dutch Million Flower Tour start at Euro 1100 (incl VAT) for 2 persons. For additional options and corporate tours contact us for a custom tour offer and pricing.

**Book your Dutch Million Flower Tour**

Let us know your preferences and we will be in touch with you for the final arrangements.

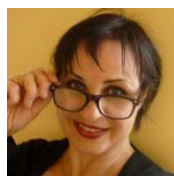
Send your details to: [amsterdampersonalized@ceryx.nl](mailto:amsterdampersonalized@ceryx.nl)

Name :	.....
Email address	.....
Phone :	.....
Date :	.....
Tour type	Private Tour/Corporate tour
Number of guests:	.....(min 2 ).

**AmsterdamPersonalized.com**

Lilian Tilmans has organised hundreds of International Press Tours to Amsterdam for the Amsterdam Tourist Office and since a couple of years with her own agency .

Because of her vast experience she was asked to organise corporate and private tours in Amsterdam. These worked out so well that she set up AmsterdamPersonalized.nl which is now offering a variety of culinary, art and design tours.



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Lilian worked on many publications about Amsterdam in major international magazines like:

Yonder (Fr, 2015), Fallstaff (DACH, 2015), Saveurs (Fr, 2014), Travel&Leisure (US, 2015)

Check our website for more information.

[www.amsterdampersonalized.com](http://www.amsterdampersonalized.com)